

# PRIVACY POLICY

Melon Media Group Solutions respects your privacy on the Internet. As part of our company operations, we gather certain types of information about our contacts, and we would like to explain the types of information we assemble, what we do with it and how to correct or change your information.

## **What Information is Collected about Melon Media Group Contacts**

As part of the process in downloading Melon Media Group information and in enrolling in any Melon Media Group giveaway, you will be asked to provide an e-mail address and other contact information, as appropriate. This information may or may not be necessary, depending upon the action being taken. In some instances Melon Media Group may require an e-mail address for enrollment into a promotional agenda. In all other instances, an opt-out option will be offered.

## **Cookies**

In addition to information provided by visitors to our web site, Melon Media Group monitors incoming and outgoing web traffic data for diagnosis of server problems for web administration purposes and uses this data to collect general demographic information about all visitors to our site. This information allows us to ensure that we provide the most desired information to our visitors. As an important part of providing quality service, Melon Media Group uses cookies to store and track information.

A cookie is a small amount of data that is sent to your browser from a Web server and stored on your computer's hard drive. By modifying your browser preferences, you have the choice to accept all cookies, or be notified when a cookie is set, or to reject all cookies. Melon Media Group will access only those cookies that we have generated.

## **Online Privacy and Children**

The privacy of children online is of the utmost importance to us. Melon Media Group Solutions' Web site is a general audience site and is not directed to, or intended for, children under the age of 16. In the event that you suspect Melon Media Group has any information about a visitor under the age of 16, please contact us immediately at [privacy@webdesignstudio.com](mailto:privacy@webdesignstudio.com) \* so all information can be deleted from our records.

## **Confidentiality**

Melon Media Group will not sell or release identifiable visitor information to any third party without your permission and will limit disclosure of information to the following, where we believe in good faith that it is required to do so in response to a Subpoena or other legal process; where reasonably required to do so in order to maintain, update or otherwise implement Melon Media Group data security measures, equipment, technical operations, etc.; or where reasonably necessary to identify, contact or bring legal action against persons or entities to preserve and/or enforce Melon Media Group's rights.

Melon Media Group makes all efforts to protect the confidentiality of all visitors and will never knowingly allow access to this information by any third party. We have made a significant investment in our server, database, backup and firewall technologies to protect information assets. These technologies have been installed as part of a complex security architecture and protocol.

## **Information Uses**

Melon Media Group uses visitor information to deliver promotions and to monitor, analyze and report campaign results internally. This data is in a non-personally identifiable aggregate form designed to analyze general trends and usage patterns.

## **Opt-Out Provision**

Melon Media Group will offer an opt-out in all e-mail transmissions and will follow up with timely removal of requested information from our database. This information could include name, title, company, address, phone number, fax number, e-mail address or other information that has been offered.

Terminating, Reviewing and Modifying Visitor Information.

You may choose at any time to terminate, review or modify all information stored by Melon Media Group by contacting us at [privacy@webdesignstudio.com](mailto:privacy@webdesignstudio.com) \*

## **Policy Changes**

Melon Media Group reserves the right to change this policy at any time. Please check this page periodically for changes. Your continued participation in Melon Media Group offers following the posting of changes to these terms will mean that you accept those changes. This statement and the policies outlined herein are not intended to and do not create any contractual or other legal rights in or on behalf of any party.